# **Transfer Career Plan** Step-by-Step Guide

Careers.ucr.edu (951) 827-3631

CONNECT. INSPIRE. EMPOWER.





Get involved



**Build your resume and interviewing skills** 

Gain experience and network

**Research graduate and professional schools** 



## **CAREER DECISION MAKING PROCESS**

## **KNOW YOURSELF**

Identify your values, interests, personality type and skills. **EXPLORE OPTIONS** 

Research career options.

Further develop your skills, network and job search strategy.

TAKE ACTION

## Start with Why

Answering "why" you want to pursue your career will help inform your career decisions and serve as a strong motivator.

Reality-test fields of interest.

GAIN EXPERIENCE

## What You'll Learn Today

### At the end of this workshop, you will be able to...



Describe different opportunities to gain experience Identify ways to get involved on campus

List what to consider when thinking about graduate or professional school







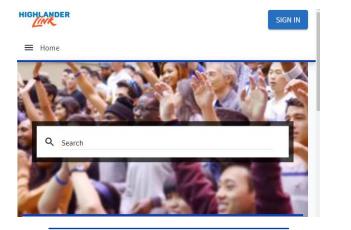


Self-Development

# **Get Involved**







Highlander Link Over 500 organizations – academic, professional, and personal interests





**Transfer Student Services** 

Lounge, ARC's Transfer Success Program, ASUCR's Transfer & Non-Traditional Student Committee Career Center

Attend events, meet your Career Specialist, or join one of our Career Development Programs













# Build Your Resume Writing & Interviewing Skills



## Build your resume writing and interviewing skills

### **Get started**

Attend the *Resume Writing* and *Ace the Interview* workshops Review resume samples at careers.ucr.edu

### Take it to the next level

Get your resume reviewed by your Career Specialist Continue adding to it as you gain experience Practice your interviewing using StandOut

### Put your resume to use

Upload your resume to Handshake and start applying







#### + Resume Resources

Resume Samples for Undergraduate Students

Sample Resumes Accounting <u>Arts</u> <u>Biology</u> Business **Education** Engineering **First Year Student** <u>Humanities</u> <u>Marketing</u> **Political Science** Psychology Resume Public Policy <u>Sociology</u>

+ Resume Samples for Graduate Students

#### + Cover Letters



Resume Samples on Career Center Website



first.lastname@ucr.edu · 555.555.5555 · Riverside, CA 92521 · linkedin.com/in/yourname

## Main Sections on a Resume

- 1. Contact Information
- 2. Objective (optional)
- 3. Education
- 4. Experience
- 5. Skills
- 6. Relevant Coursework
- 7. Campus Involvement, Volunteer, Extracurricular Activities\*



#### OBJECTIVE

To obtain a Summer Marketing Internship position at Deckers Outdoor Corporation.

#### EDUCATION

University of California, Riverside Bachelor of Science, Business Administration, Marketing Emphasis Relevant Coursework: Financial Evaluation, Marketing Management, Strategic Analysis

#### MARKETING EXPERIENCE

The Highlander Newspaper, UC Riverside Advertising Account Executive

June 2020-Present

June 2021

- Manage more than 100 clients in designing their advertising campaigns and marketing related plans.
- · Communicate with a team of 5 designers using Adobe software to develop effective advertisements.
- Raise approximately \$3,000 in advertising revenue each month.

#### Young & Rubicam, Irvine, CA

#### Advertising Intern

- July 2018-September 2019
- Provided customer support for accounts including Hilton, Jenny Craig and Southern California Edison.
- Collaborated with a variety of departments including Account Management, Public Relations and Finance.
- Prepared monthly briefs, PowerPoint presentations, competitive reports and presentation boards.
- Delivered critical support during production of Jenny Craig commercials and Toshiba online media videos.

#### Strategic Analysis course, UC Riverside

Global Challenge Business Simulation Project

March 2018-June 2019

- Forecasted markets, implemented new technology initiatives, maintained budget and managed production.
- Achieved the Warren Buffet Award denoting the highest cumulative shareholder return and stock price.

#### LEADERSHIP EXPERIENCE

Delta Sigma Pi, UC Riverside

#### Vice President

- September 2019-June 2020
- Established a mentor program in which members' partner to provide tutoring and offer personal support.
- Developed online server to upload and share notes and readings from all classes taken by members.

#### TOMS Club, UC Riverside

Member

#### September 2018-June 2019

- Fundraised \$3,000 and created awareness to support projects and companies that help those less fortunate. ٠
- Assisted in managing events and programs for the club.

#### SKILLS

Computer: Minitab, Adobe CS, MATLAB, Microsoft Office Suite, Project, Visio Social Media: Instagram, Facebook, Twitter, Snapchat Language: Trilingual in English, Hindi, and Bengali



# Gain Experience & Network



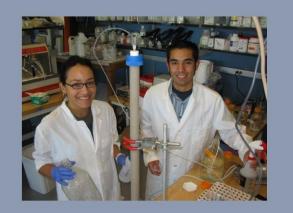
## Gain experience

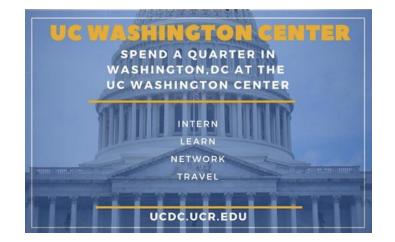
Undergraduate Research Portal and Opportunities

#### uResearch Portal

The uResearch Portal is a one-stop shop for students to find opportunities to participate in faculty-mentored research, scholarship, and creative activities. The portal also allows faculty to advertise, track, manage applications, and select students for research roles. All disciplines are represented and opportunities come in a combination of options for students to get course credit, be paid, and/or gain volunteer experience.

GO TO THE PORTAL











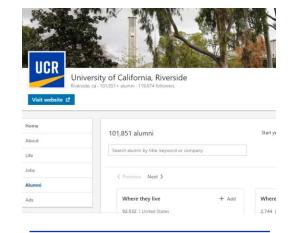
**Career Center** 

## Network



#### **Your network**

Talk to everyone – fellow students, faculty, friends, and family! You never know how you'll find the next opportunity!



#### LinkedIn

See alumni career paths, conduct informational interviews, and build your network



#### Career Center Attend workshops, information sessions, and career fairs









Join the UCR Career Network, an online community for networking, mentoring, and job opportunities for alumni and students.

#### MENTORING

Matching process that connects current students with alumni or alumni with one another.

#### JOB SEARCH

Job board for those currently seeking employment or for alumni looking to hire other Highlanders.

#### NETWORKING

Discussion boards to meet and network with others who have similar career questions.

### **UC RIVERSIDE** Career Center

### **REGISTER AT CAREERNETWORK.UCR.EDU**

# Research Graduate/Professional Schools



## **Research graduate and professional schools**

**Research career options** Is graduate or professional school required?

### **Use Career Center resources**

Attend the To Be or Not To Be: Graduate & Professional School Edition workshop Attend the Graduate & Professional School Information Day Fair and Law School Information Day Fair

### **Research programs and prepare**

Learn about admissions requirements, entrance exams, personal statements, and letters of recommendation Take advantage of the Academic Resource Center for help with statements







**Location:** We are located in the Career Center Plaza. Our entrance is the University Lecture Hall and the Surge Building, behind the UCR Campus Store.

Hours:

Mon. - Fri. 8 am to 5 pm

Individual counseling appointments available Schedule on Handshake

### **Drop-in Hours:**

Mon. - Fri. (days & times vary)

View drop-in schedule on our website <a href="https://careers.ucr.edu/">https://careers.ucr.edu/</a>



## **Career Center**





careers.ucr.edu • (951) 827-3631

#HireHighlanders • #UCRCareerReady

**()** 

0)



# Connect with us!

UC RIVERSIDE Career Center

**#UCRCareerReady** 

**#UCRCareerCenter** 

**#HireHighlanders** 

**Connect. Inspire. Empower**