# First Year Career Plan Your Step-by-Step Guide

Careers.ucr.edu (951) 827-3631

CONNECT. INSPIRE. EMPOWER.



## Agenda

- Know yourself
- Explore majors
- Create a resume
- Get involved





### CAREER DECISION MAKING PROCESS

### **KNOW YOURSELF**

Identify your values, interests, personality type and skills.



Further develop your skills, network and job search strategy.

TAKE ACTION

### **EXPLORE OPTIONS**

Research career options.



Answering "why" you want to pursue your career will help inform your career decisions and serve as a strong motivator.

Reality-test fields of interest.

**GAIN EXPERIENCE** 



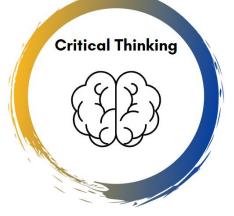








## NACE CAREER READINESS COMPETENCIES





Obtaining requisite competencies that broadly prepare college graduates for a successful transition into the workplace.





## **What You'll Learn Today**

At the end of this workshop, you will be able to...







Describe how the Career Center can help you explore major options Identify ways to get involved on campus

Start working on your resume









## **Know yourself**

### **Know your VIPS**

**V**alues

Interests

**P**ersonality

**S**kills



- Meet with your Career Specialist
- Consider taking a career assessment
- Speak with your friends, family, mentors, and colleagues about your ideas







## **Explore majors**

**Take advantage of Career Center resources** 

Attend the *Making a Major Decision* workshop Take the FOCUS 2 career assessment in your Handshake account

#### **Explore the catalog**

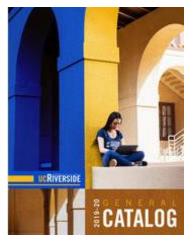
Explore over 80 majors at catalog.ucr.edu

#### Meet with your academic advisor

Make sure you are on the right timeline to complete your major(s) of interest









## **Explore majors**

Remember that your major doesn't dictate your career. According to LinkedIn profiles, UCR alumni work in a variety of industries and job functions!

### **Business**

Business Development
Operations
Accounting
Education
Information Technology
Program/Project Management

### **Biology**

Healthcare Services
Research
Education
Business Development
Community and Social Services
Operations

# **Computer Science**

Engineering
Information Technology
Education
Research
Arts and Design
Business Development

### **Psychology**

Healthcare Services
Education
Community and Social Services
Human Resources
Research
Information Technology





### Create a resume

#### **Get started**

Attend the *Resume Writing* workshop Review samples at careers.ucr.edu

#### Take it to the next level

Get it reviewed by your Career Specialist Continue adding to it as you gain experience

#### Put it to use

Upload to Handshake and start applying





- Resume Resources
- Resume Samples for Undergraduate Students

#### **Sample Resumes**

**Accounting** 

<u>Arts</u>

<u>Biology</u>

**Business** 

**Education** 

**Engineering** 

First Year Student

**Humanities** 

<u>Marketing</u>

**Political Science** 

<u>Psychology Resume</u>

Public Policy

<u>Sociology</u>

- + Resume Samples for Graduate Students
- + Cover Letters



### Main Sections on a Resume

- 1. Contact Information
- 2. Objective (optional)
- 3. Education
- 4. Experience
- 5. Skills
- 6. Relevant Coursework
- 7. Campus Involvement, Volunteer, Extracurricular Activities\*



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#### OBJECTIVE

To obtain a Summer Marketing Internship position at Deckers Outdoor Corporation.



#### EDUCATION

University of California, Riverside

June 2021



#### Bachelor of Science, Business Administration, Marketing Emphasis

Relevant Coursework: Financial Evaluation, Marketing Management, Strategic Analysis



#### MARKETING EXPERIENCE

The Highlander Newspaper, UC Riverside

#### Advertising Account Executive

June 2020-Present

- Manage more than 100 clients in designing their advertising campaigns and marketing related plans.
- . Communicate with a team of 5 designers using Adobe software to develop effective advertisements.
- Raise approximately \$3,000 in advertising revenue each month.

#### Young & Rubicam, Irvine, CA

#### Advertising Intern

July 2018-September 2019

- Provided customer support for accounts including Hilton, Jenny Craig and Southern California Edison.
- Collaborated with a variety of departments including Account Management, Public Relations and Finance.
- Prepared monthly briefs, PowerPoint presentations, competitive reports and presentation boards.
- Delivered critical support during production of Jenny Craig commercials and Toshiba online media videos.



#### Strategic Analysis course, UC Riverside

#### Global Challenge Business Simulation Project

March 2018-June 2019

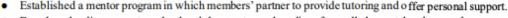
- Forecasted markets, implemented new technology initiatives, maintained budget and managed production.
- Achieved the Warren Buffet Award denoting the highest cumulative shareholder return and stock price.

#### LEADERSHIP EXPERIENCE

Delta Sigma Pi, UC Riverside

#### Vice President

September 2019-June 2020



Developed online server to upload and share notes and readings from all classes taken by members.

#### TOMS Club, UC Riverside

#### Member

September 2018-June 2019



Fundraised \$3,000 and created awareness to support projects and companies that help those less fortunate. Assisted in managing events and programs for the club.

Computer: Minitab, Adobe CS, MATLAB, Microsoft Office Suite, Project, Visio

Social Media: Instagram, Facebook, Twitter, Snapchat Language: Trilingual in English, Hindi, and Bengali



## Get involved





Over 500 organizations – academic, professional, and personal interests



#### Communityservice.ucr.edu

Seek out opportunities, upcoming events, and log your hours



#### Careers.ucr.edu

Attend workshops, information sessions, or join one of our Career Development Programs



















Join the UCR Career Network, an online community for networking, mentoring, and job opportunities for alumni and students.

#### MENTORING

Matching process that connects current students with alumni or alumni with one another.

#### JOB SEARCH

Job board for those currently seeking employment or for alumni looking to hire other Highlanders.

#### **NETWORKING**

Discussion boards to meet and network with others who have similar career questions.







**Location:** We are located in the Career Center Plaza. Our entrance is the University Lecture Hall and the Surge Building, behind the UCR Campus Store.

#### **Hours:**

Mon. - Fri. 8 am to 5 pm

Individual counseling appointments available
Schedule on Handshake



**Career Center** 

#### **Drop-in Hours:**

Mon. - Fri. (days & times vary)

View drop-in schedule on our website <a href="https://careers.ucr.edu/">https://careers.ucr.edu/</a>





















# Connect with us!



**#UCRCareerReady** 

**#UCRCareerCenter** 

#HireHighlanders

Connect. Inspire. Empower