Making a Great Impression on the Job

careers.ucr.edu
(951) 827-3631

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Agenda

What is a great impression?

• Situational
• Responsibility
• Behavior
• Competence
What You'll Learn Today
At the end of this workshop, you will be able to...

Describe professionalism and how it is measured in the workplace

Explain why professionalism is important

Identify tangible ways you can practice professionalism in the workplace
Obtaining **requisite competencies** that broadly prepare college graduates for a **successful transition** into the workplace.

**NACE CAREER READINESS COMPETENCIES**
Career Competencies

<table>
<thead>
<tr>
<th>Career Competency</th>
<th>Importance</th>
<th>Proficiency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>95.6%</td>
<td>46.9%</td>
</tr>
<tr>
<td>Critical Thinking</td>
<td>94.4%</td>
<td>55.9%</td>
</tr>
<tr>
<td>Teamwork</td>
<td>92.3%</td>
<td>73.3%</td>
</tr>
<tr>
<td>Professionalism</td>
<td>91.2%</td>
<td>48.6%</td>
</tr>
<tr>
<td>Equity &amp; Inclusion</td>
<td>86.2%</td>
<td>76.1%</td>
</tr>
<tr>
<td>Technology</td>
<td>76.8%</td>
<td>74.0%</td>
</tr>
<tr>
<td>Career &amp; Self-Development</td>
<td>68.0%</td>
<td>43.2%</td>
</tr>
<tr>
<td>Leadership</td>
<td></td>
<td>29.0%</td>
</tr>
</tbody>
</table>

*NACE Job Outlook 2023 Report*
What comes to mind when you think about professionalism?
Bringing our whole selves to work

**Intersecting identities**
None of us are ONE identity

**Not all identities are salient**
The strength of specific identities is fluid throughout life

**You are not a token**
Individuals are not responsible for representing an entire group that shares a particular identity

Adapted from Diverse Teams at Work, Loden, Gardenschwartz & Rowe, Irwin, 1994
Making a Great Impression is Situational
Making a Great Impression is situational

Ask clarifying questions

**Dress code**
What is the dress code?
Casual Fridays?
Dressing for your schedule?

**Boundaries**
Are there defined office hours?
Open door policy/shared space?
Quiet time?

**Communication**
What are the expectations?
Preferred methods?
Zoom calls - video on?

https://www.huffpost.com/entry/style-gender-identity-workplace_l_5d711924e4b09bbc9efab37c
Making a Great Impression is Situational

Dress code

Safety first
If you work in a lab or field setting, dress according to safety recommendations

Focus on fit
No matter your style or store, look for tops and bottoms that fit you well

Comfort is key
Discomfort in your clothes can be distracting, both to yourself and your colleagues – find options that make you feel your best so you can do your best
Case Study

Mia is a Creative Writing major at UCR and is in their second week as a social media intern with the County of Orange. Last week, Mia’s supervisor shared that today they would be in and out of meetings, however Mia has a question about a task they are working on. At noon, Mia notices that their supervisor is in their office alone.

How should Mia approach the situation?
Making a Great Impression is Responsibility
Making a Great Impression is Responsibility

Building credibility

Be realistic about timelines
Avoid over-promising on how quickly you can accomplish a task
If you find yourself needing more time, it's ok to ask

Follow through on responsibilities
If you say you'll take something on, commit to completing it
Give yourself time to learn your new role before taking on extra projects

Ask for support when you need it
You don't have to know everything right away
Ask clarifying questions or seek input from colleagues if needed

Using sick/vacation/personal time
Be mindful of work cycle and who will cover for you on sick time
Determine notification preferences when asking and/or notifying other staff

You are what you do, not what you say you'll do.
Making a Great Impression is Responsibility

Branding in e-mail communications

To  example email

Transportation to Marketing Meeting

Dear Taylor,

Thank you for meeting with me yesterday. I wanted to see if you were available sometime this week to discuss plans for how we plan to get to the marketing meeting.

My car is getting serviced and I wanted to discuss other transportation options in case my car isn’t ready by our meeting. I am available tomorrow at 12 pm but please feel free to let me know what time works for you this week. Feel free to email or call me at (555) 553-2345. Thank you for your time.

Sincerely,
Courtney

Add email address last
Clear subject line
Clear purpose
Signature

Courtney Highlander
Student Assistant, Student Athletics Department
Treasurer, Student Organization
Class of 2023 Student, University of California
Phone: (555) 553-2345 | Email: courtney.highlander@ucr.edu

Be mindful of your response time, formality of message, and CC/BCC/Reply All
Making a Great Impression is Responsibility

Branding in meetings (phone, video, or in-person)

Prepare ahead of time
If you know the agenda ahead of time, know what you hope to share or learn through the conversation.

Gather the necessary information
Name, contact information, reason for reaching out, and next steps following the conversation.

Texting
Communicate as you would in an e-mail, unless your supervisor or organization allow for more casual conversations.

Punctuality
Arrive on time or slightly before to avoid falling behind schedule, and avoid going longer than the pre-scheduled time.

Follow up
Many meetings end with some action items and timelines – stick to these as well as you can.

Acknowledge mistakes
If you’re late, miss a deadline, or mispronounce someone’s name, remember than no one is perfect! Acknowledge the error and focus on doing better next time.
Making a Great Impression is Behavior
Making a Great Impression is behavior

On the job

It’s not what you say, but how you say it
When communicating feelings and attitudes, 7% of the message is conveyed by the words spoken, 38% from the tone of voice used, and 55% from body language.*

Put away distractions
Cell phone, food, side conversations

Balance contributions
Ask questions, provide input, and leave space for others to do the same
If you notice a colleague (or yourself) is frequently spoken over, redirect the conversation back

Making a Great Impression is behavior

Work events, parties, social media

Being Social at Work
You may be invited and decide to attend social events through work – be mindful of your behaviors (alcohol, disclosing information you would not in the workplace, utilizing the space to discuss work when not appropriate)

How Others Perceive You Digitally
Be cognizant of your social media privacy settings, who you are connected to, what you are sharing
Utilize your social media platforms wisely/differently, do not feel like you need to open up all platforms to your colleagues

Being Inclusive
These types of events tend to show how you engage with others naturally in conversation
Be wary of being "cliquey" and find ways to intentionally include others, get to know the people you work with!
Making a Great Impression is Competence
Making a Great Impression is Competence

Doing your best work and being your best self

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<th>Being Reliable</th>
<th>Seeking Professional Development</th>
<th>Clarifying Expectations</th>
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<td>Do not always rely on other team members to answer hardest questions or do the heaviest lifting on projects and offer support when you have the capacity to do so</td>
<td>You are worthy of further development and your company should afford you opportunities to do so! Seek out possibilities and describe to your team/supervisors why this is important to your work</td>
<td>Know what is expected of you and your work when you start a new role, function, or project - this will enable you to showcase your strengths effectively and keep everyone on the same page</td>
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</table>
Janae is a Business major with a concentration in Accounting at UCR and is interning at Google in the Finance Department over Summer 2021. Janae is brainstorming a budget proposal for a new project and the turnaround for submission of this project is 2 weeks. Janae is feeling a bit overwhelmed because they do not feel like they know exactly what their role is in presenting this proposal.

What should Janae do?
Case Study 2

James is a Mechanical Engineering major at UCR and just started their internship with Northrop Grumman in the Space Systems Group. James has a class assignment that is due tomorrow and James noticed that they have an hour of free time within their shift.

Should James work on their class assignment during internship hours?
Case Study 3

Richard is a Liberal Arts major at UCR and is in their second year of college. Richard just started a teaching assistantship with John W. North Highschool, and they are working with seniors. Richard notices that one of the students in the class requested to follow them on Instagram and sent a direct message.

How should Richard respond?
Hey,
We need to meet regarding a research results. When are you free? My schedule is super packed and am wondering if you can work around my schedule. Please let me know what days work for you and I will confirm.
-Natalie
Join the UCR Career Network, an online community for networking, mentoring, and job opportunities for alumni and students.

MENTORING
Matching process that connects current students with alumni or alumni with one another.

JOB SEARCH
Job board for those currently seeking employment or for alumni looking to hire other Highlanders.

NETWORKING
Discussion boards to meet and network with others who have similar career questions.

REGISTER AT CAREERNETWORK.UCR.EDU
Questions?
**Location:** We are located in the Career Center Plaza. Our entrance is the University Lecture Hall and the Surge Building, behind the UCR Campus Store.

**Hours:**
Mon. - Fri. 8 am to 5 pm

*Individual counseling appointments available*

*Schedule on Handshake*

**Drop-in Hours:**
Mon. - Fri. (days & times vary)

*View drop-in schedule on our website [https://careers.ucr.edu/](https://careers.ucr.edu/)*

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