

What's My Worth?

Evaluating Job Offers and Salary Negotiation

CONNECT. INSPIRE. EMPOWER

• • • •

Agenda

Why Negotiating is Important

The Parts of an Offer Letter

Benefits

The Process of Salary Negotiation

Handling Multiple Offers

Reneging on an Offer

Leave Your Mark

Questions





COMMUNICATION



PROFESSIONALISM



CRITICAL THINKING



TEAM WORK



NACE®

CAREER READINESS COMPETENCIES

Obtaining requisite competencies that broadly prepare college graduates for a successful transition into the workplace.



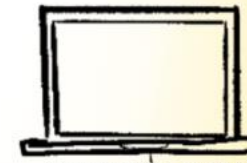
EQUITY & INCLUSION



LEADERSHIP



CAREER AND SELF-DEVELOPMENT



TECHNOLOGY



What You'll Learn Today

At the end of this workshop, you will be able to...



Explain why negotiating is important



Research salary trends and determine where you might fit within a range



Understand the process of negotiating for salary and other benefits

Why negotiating is important

.82¢

The gender pay gap in 2026

Race and gender intersect to result in wider pay gaps for women of color. For the uncontrolled gender pay gap, black women (who make \$0.63 to every \$1 white men make) and Hispanic women (who make \$0.54-57 for every \$1 white men make) have the widest gender pay gaps.

53%

Employers are open to negotiate entry-level salaries

Many employers say that entry-level candidates are not putting their jobs at risk by attempting to negotiate. **5 to 10%** is the typical window of extra room or bump available on initial entry-level base offers.

63-66%

Success rate

63-66% of entry-level hires who negotiated with their employer were at least partially successful.

<https://www.fidelity.com/learning-center/smart-money/how-to-negotiate-salary>

<https://www.cnbc.com/2022/05/13/85-percent-of-americans-who-negotiated-a-job-offer-were-successful.html>

<https://nationalpartnership.org/wp-content/uploads/2023/02/african-american-women-wage-gap.pdf>



What to look for in an offer letter

Confirm the details!

June 1, 2023

Dear UCR Student,

On behalf of XYZ Company, I am pleased to offer you the position of Area Manager in Riverside, CA. Your start date will be July 15, 2023.

Your compensation package includes the following:

- Annual salary of \$55,000 with the first performance review in six months
- Performance-based bonuses of 5% maximum
- Ten days of vacation, eight sick days, and two personal days annually
- Benefits outlined in the employee handbook

This offer is contingent upon a successful background check. We are excited to work with you, and are looking forward to your response. Please let me know if you have any questions.

Sincerely,
HR Manager

Position Title

Start Date

Salary

Benefits

Conditions

Response deadline



The Parts of a Job Offer

Salary AND benefits are negotiable

Monetary

Sign on Bonus
Relocation Expenses
Salary Progression
Profit Sharing and
Stock Options
Retirement Plans

Insurance

Medical
Dental
Optical
Life
Disability

Working Conditions

Overtime
Commuting/Parking
Reimbursement
Flexible Hours
Telecommuting
Technology

Bonus

Professional Development
Tuition/Student Loan
Reimbursement
Employee
Perks/Discounts



Knowing When to Negotiate

Do you *need* to negotiate?

Are you completely entry level?

Is the offer reasonable?

When *not* to negotiate

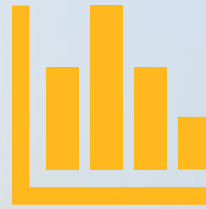
- Highly structured jobs
- Jobs with a known salary
- Positions with an undifferentiated applicant supply



Compensation Types



**TBD
DOQ**



**Base + Commission
Commensurate with
Experience**



Monthly Stipend

CONNECT. INSPIRE. EMPOWER



The Art of Salary Negotiation

CONNECT. INSPIRE. EMPOWER



Do Your Research

Know Your Worth

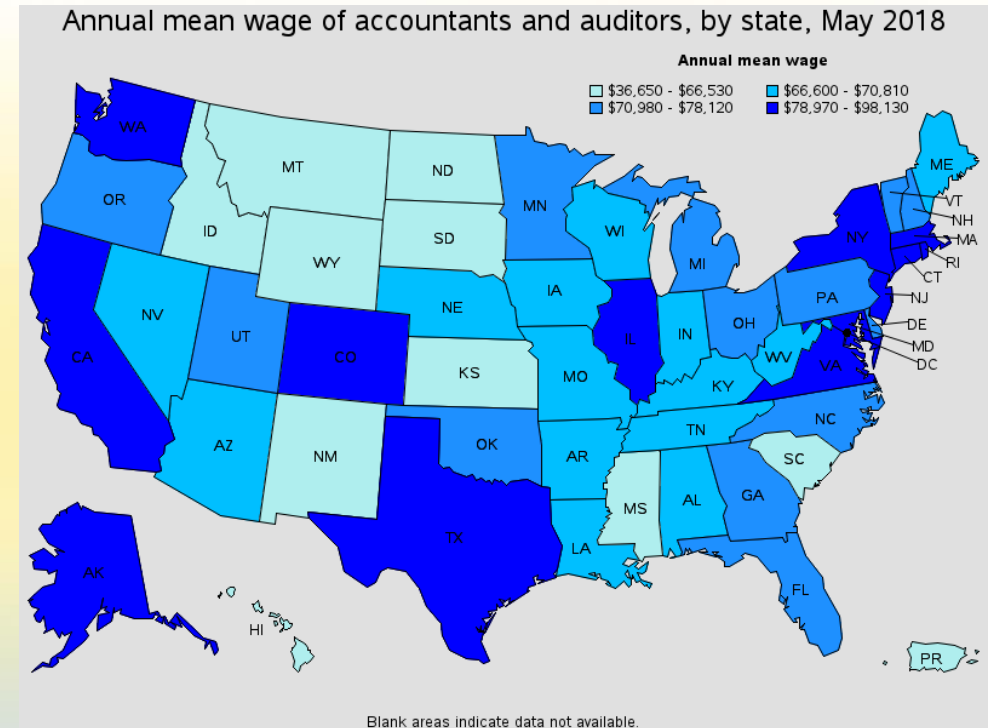


Do your research

Consider position, location, size, and industry of the company

Industries with the highest levels of employment in accountancy (bls.gov):

Industry	Employment	Percent of industry employment	Annual mean wage
Accounting, Tax Preparation, Bookkeeping, and Payroll Services	325,930	33.97	\$83,710
Management of Companies and Enterprises	97,500	4.11	\$80,020
Local Government	46,170	0.84	\$68,030
State Government	41,520	1.91	\$63,920
Management, Scientific, and Technical Consulting Services	40,370	2.80	\$82,410





Let the Employer Provide the First Offer

CONNECT. INSPIRE. EMPOWER



Let the Employer Provide the First Offer

On the Application



Leave it blank

“Negotiable”

Provide a range



Let the Employer Provide the First Offer

In the Interview

“I’ll consider any reasonable offer.”

“I’d like to discuss the job first. I need to know whether I’m the right fit and that you’re offering me the job.”

“I’m very interested in the job and the company, but it depends on the offer – I’d be glad to respond to a specific offer.”





Let the Employer Provide the First Offer

During the Offer



“You know better than I what this job is worth.”

**“My research tells me that someone with my skills, education, and qualifications doing this job earns between _____ and _____ with a media salary of _____.
What’s your offer?”**



Prepare a Counter Offer

CONNECT. INSPIRE. EMPOWER



Prepare a counter offer

- Aim for a realistic target salary
- Be explicit in your request
- Use the research you have done and have evidence to support your request
- Consider non-monetary benefits
- Know your bottom line, and be prepared to say no
- Remember to consider gross vs. net income
- Take advantage of the Financial Wellness Program at UCR!



Hello HR Manager,

It is great hearing back from you. I hope that everything is well.

Thank you for sending me this offer. I am excited about the opportunity to work at XYZ company. I would like to discuss a few aspects of the offer that I would like to modify.

I believe I am a good fit for this position and will be able to add value to the ABC team from day one. I've demonstrated a strong understanding of engineering principles by passing the Fundamentals of Engineering certification exam and by maintaining a 3.65 GPA. I've utilized these principles to design the C/C++ embedded software and hardware for printed circuit boards (PCB) using Altium Designer during my experience as an engineer in the Society of Automotive Engineers. As a software intern for the 123 Company, I improved data collection and analysis efficiency by programming Python scripts.

It is for these reasons that I would like to propose a counter offer. The current offer is for a starting salary of \$72,009. I would like to propose a starting salary of \$78,750 annually based on the average salary for this position reported by salary.com. Additionally, I would like to discuss the possibility of using the educational assistance benefit to pay for my remaining tuition expenses for my senior year of undergraduate education, as well as the paying back student loans.

Thank you,
Student



Salary Calculator Activity

[NACE Job Seekers Salary Calculator](#)

[Salary Calculator for Tech Companies](#)

CONNECT. INSPIRE. EMPOWER



Handling multiple offers and asking for more time

CONNECT. INSPIRE. EMPOWER



Multiple Offers

Think about your values and interests

- Position
- Company
- Industry

Consider all options to make the best decision for you

- Salary
- Location
- Work-Life Balance
- Company Culture
- Long-term Goals





Need more time to consider an offer?

Ask to meet with key colleagues you didn't meet in the interview

Ask for time to discuss the offer with friends and family so that you can make the best decision for you

Be open with employers when given one offer and in the interview process for another position





Reneging on an Acceptance

What is it?

Going back on a promise or commitment.

Why avoid it?

It damages your reputation, and potentially UCR's

What if I need to?

There are situations where it is acceptable – seek help from your Career Specialist to navigate this conversation

Bottom line: You should **never** accept one offer with the *intention* of reneging if a better opportunity comes along.



Your Story **MATTERS**

*Share your post
graduation plans!*

[CAREERS.UCR.EDU/DESTINATION](https://careers.ucr.edu/destination)

ENROLL IN EXCEL + NOW!

Start anytime during your undergrad degree, **go at your own pace**, and **earn recognition** for the valuable career readiness skills you're already building on campus.

- Pick your Competency

IE: Career and Self Development, Technological Literacy, and MORE!

- Upload and Track Progress
- Earn Competency Badges
- Highlight Your Skills to Employers

Students enrolled by 10/31 will be entered into raffle to win a \$25 UCR dinning gift card.



Excel.ucr.edu

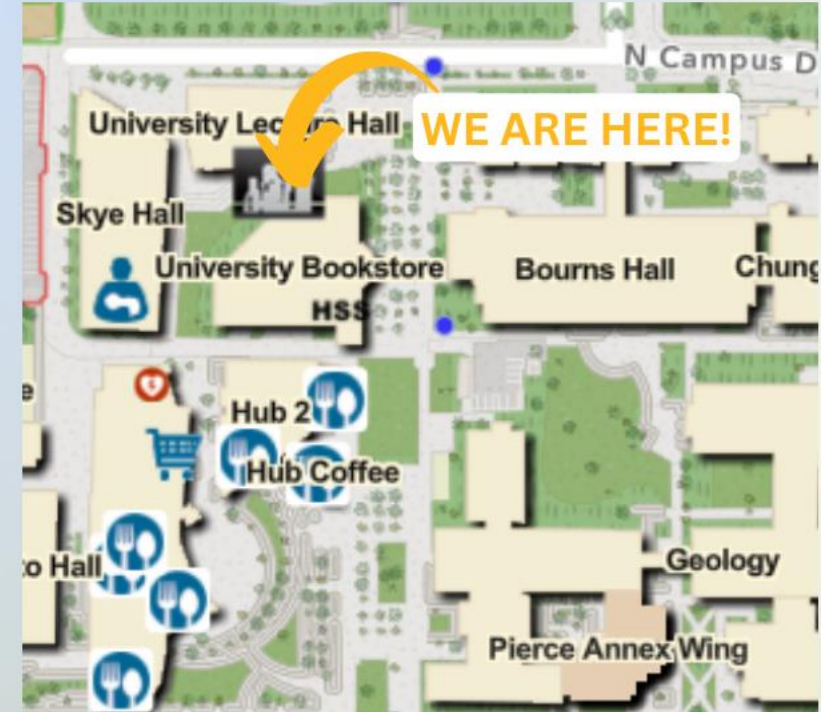
location

ENTRANCE IS ACROSS FROM ARC AND UNIVERSITY LECTURE HALL, UNDERNEATH THE BOOKSTORE

hours

8 AM - 5 PM MONDAY-FRIDAY

website home *drop in hours*



connect with us!



INSTAGRAM

@UCRCAREERCENTER



CONNECT. INSPIRE. EMPOWER

QUESTIONS

CONNECT. INSPIRE. EMPOWER



Post-Workshop Survey

