

## Part-Time Job Search & Resume Writing





## Agenda

### Resume

- What is a resume?
- Formatting
- Content
- Dos and Don'ts
- Resources

## **Job Search Strategies**

- Types of Part-Time Opportunities
- Job Search Resources
- Preparation before application





COMMUNICATION





**CRITICAL THINKING** 



### CAREER READINESS COMPETENCIES

Obtaining requisite competencies that broadly prepare college graduates for a successful transition into the workplace.











## What You'll Learn Today

#### At the end of this workshop, you will be able to...





		_	-	

Start developing your resume with your academic and nonacademic experiences Identify how to build your resume writing skills and job search strategies List resources and tools to help you find job and experiential learning opportunities

















#### **Divva Careers**

first.lastname@ucr.edu · 555.555.5555 · Riverside, CA 92521 · linkedin.com/in/yourname

#### **OBJECTIVE**

To obtain a Summer Marketing Internship position at Deckers Outdoor Corporation.

#### EDUCATION

University of California, Riverside Bachelor of Science, Business Administration, Marketing Emphasis Relevant Coursework: Financial Evaluation, Marketing Management, Strategic Analysis

#### MARKETING EXPERIENCE

The Highlander Newspaper, UC Riverside Advertising Account Executive

June 2020-Present

June 2021

- Manage more than 100 clients in designing their advertising campaigns and marketing related plans.
- Communicate with a team of 5 designers using Adobe software to develop effective advertisements.
- Raise approximately \$3,000 in advertising revenue each month.

#### Young & Rubicam, Irvine, CA

#### Advertising Intern

- July 2018-September 2019 Provided customer support for accounts including Hilton, Jenny Craig and Southern California Edison.
- Collaborated with a variety of departments including Account Management, Public Relations and Finance.
- · Prepared monthly briefs, PowerPoint presentations, competitive reports and presentation boards.
- Delivered critical support during production of Jenny Craig commercials and Toshiba online media videos.

#### Strategic Analysis course, UC Riverside

**Global Challenge Business Simulation Project** 

- Forecasted markets, implemented new technology initiatives, maintained budget and managed production.
- Achieved the Warren Buffet Award denoting the highest cumulative shareholder return and stock price.

#### LEADERSHIP EXPERIENCE

Delta Sigma Pi, UC Riverside

#### Vice President

- September 2019-June 2020 Established a mentor program in which members' partner to provide tutoring and offer personal support.
- · Developed online server to upload and share notes and readings from all classes taken by members.

#### TOMS Club, UC Riverside Member

September 2018-June 2019

March 2018-June 2019

- Fundraised \$3,000 and created awareness to support projects and companies that help those less fortunate.
- Assisted in managing events and programs for the club.

#### SKILLS

Computer: Minitab, Adobe CS, MATLAB, Microsoft Office Suite, Project, Visio Social Media: Instagram, Facebook, Twitter, Snapchat Language: Trilingual in English, Hindi, and Bengali

## Format

Presents education and work experience in ۲ reverse chronological order

#### Most Recent



Least Recent

- Easy to read
- Effective •
- Highlights most relevant experiences ٠





## Header

**Divya Careers** 

Contact Info, less white space

first.lastname@ucr.edu · 555.555.5555 · 123 Street Name, Riverside, CA 92521 · linkedin.com/in/yourname

SCOTTIE HIGHLANDER

Contact Info, more white space

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## Objective

## **\*\*OPTIONAL\*\***

To obtain the [position] at [specific company].

To obtain a summer marketing internship position at Decker's Outdoor Corporation.

#### Or...

Recent history graduate with experience in administrative operations, seeking position with ABC Widgets as a Manager Trainee.





## **Education**

#### **EDUCATION**

B.A., Business Administration, Marketing, University of California, Riverside A.A. University Studies, Chaffey College, Rancho Cucamonga, CA

#### **Relevant Coursework**

- Financial Evaluation
- Marketing Management Strategic Analysis

## Tips:

- Current information
- Dates on the right-hand side to avoid "white" space •
- Include minors if relevant •
- Only list schools from which you receive a degree •
- Relevant courses or study abroad •







## **Experience - What is it?**

- •Paid or unpaid
- Presentations or public speaking
- •SERVICE in student organizations
- •Formal or informal faculty research
- Volunteering and internships
- •Class projects, labs, MAJOR assignments





## How do I talk about experience?

### TIP! USE ACTION WORDS + SPECIFY

#### Job Title: Cashier

- Don't say: "Cleaned tables and assisted customers"
- What did you do? Processed food orders and performed cashiering duties
- What skills did you build? Reconciled \$1,500 in receipts every day

#### Accomplishments/Awards:

- Don't say: "Got Arts Achievement Award"
- •What was it for? Arts Achievement Award for leading the Riverside Arts Initiative
- •What did you do in the experience? Assisted in local communities to explore arts through collaborative work and engagement through interactions and activities

**Put it together:** Efficiently processed food orders and performed cashiering duties in high-volume restaurant establishment, reconciling \$1500+ in receipts nightly. **Put it together:** Achieved the Arts Achievement Award for leading the Riverside Arts Initiative, allowing local communities to explore arts through collaborative examination, engaging interaction, and thoughtfully planned activities.





## **Experience Examples/TAR Method**

### Lifeguard

Sand Point Country Club, Temecula, CA September 2019 (Summers)

 Taught summer swimming classes for up to 15 children ages five to ten by executing new swimming techniques to focus on core techniques and safety

June 2017 -

- Monitored swimming areas for rule violations and drowning victims
- Assisted in maintaining pool facilities and recreation areas surrounding pool areas







## **Skills**

#### **Computer Skills / Technical Skills**

- Software/Hardware: Minitab, Adobe CS, MATLAB, Microsoft Office (Word, Excel, PowerPoint, Access), Visio, etc
- Programing: C/C++, html, Windows, UNIX, etc
- Social Media: Instagram, Snapchat, Facebook, Twitter Language Skills
- Language: Bilingual in [language 1] and [language 2], Conversational, etc

#### Laboratory Skills

 Lab Skills: SDS-PAGE, PCR/Cloning, ELISA, Electrophoresis, Spectrophotometry Computer Data Analysis, Amino acid analysis, Microscopy, DNA/Extraction/Quantification, etc





## **Other Resume Sections**

#### Activities, Campus Involvement, Professional Affiliations, etc

#### PROFESSIONAL AFFILIATIONS AND INVOLVEMENT

UC Riverside

American Society of Mechanical Engineers (ASME) Tau Beta Pi, National Engineering Honor Society Pi Tau Sigma, Mechanical Engineering Honor Society National Society of Collegiate Scholars (NSCS)

#### **Relevant Coursework**

#### RELEVANT COURSEWORK

Financial Evaluation, Marketing Management, Strategic Analysis

#### Laboratory Skills (\*if you are applying to a lab position)

#### LABORATORY SKILLS

SDS-PAGEPCR/CloningElectrophoresisSpectrophotometryAmino acid analysisDNA/Extraction/Quantification

ELISA Computer Data Analysis GC-MS

#### **BONUS: Tailor your experience sections**

- Volunteer Experience
- Work Experience
- Leadership Experience

- Research Experience
- Industry specific: non-profit, marketing, retail, engineering, etc



September 2018-Present September 2018-Present 2018, 2019 2018, 2019

## **Additional Tips**

- •Two page maximum
- 10-second glance: most relevant first
- Tailor your resume to the position
- •Use industry language to describe experience
- •All relevant experience, paid or unpaid
- •High school experience (Juniors + remove this)
- Avoid personal pronouns (I, me, my)
- Use appropriate verb tenses
- •Error free (both spelling and grammar)



## Part-Time Job Search Strategies





## **Type of Part-Time Opportunities**

- Student On-Campus Employment
- Internships (paid or un-paid)
- Part-Time Jobs Off-Campus
- Research Opportunities
- Volunteer Opportunities
- Student Organizations





## **Job Search Resources**

- Career Center
- Digital
  - Handshake
  - LinkedIn
  - Job Boards
  - Social Media
- In-Person/Virtual
  - Career Fairs
  - Networking Events





## Handshake







## **Digital Job Boards**



7,334 Jobs

520 Internships

9,996 Volunteer Opportunities

132,619 Organizations

And many more can be found on our website: <u>https://careers.ucr.edu/students/student-</u> jobs/suggested-websites



**30 Idealist Groups** 

8 Idealist Days

## **Connecting Virtually**



# 





#### 675+ Million Members

Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.

## Connect with the world around you!

Connect with family, friends, colleagues, peers. Join groups and learn about opportunities in your local area!

#### It's what's Happening

From breaking news and entertainment to sports and politics, get the full story with all the live commentary

#### Bringing You Closer to People & Things

Follow internship and company pages. Post content and spread knowledge. Create your brand and use IG for networking!

#### All of them are acceptable... it's about HOW you use them!



## Digital: Social Media

#### **General Tips – Good for All Social Media Channels**



Follow Internship Pages

Use social media to follow **company internship pages** for up-to-date and D.I.T.L. information

#### TOP LATEST PEOPLE PHOTOS VIDEOS NEWS BROADCASTS Search filters - sho Who to follow Our Health CA @ourheal NASA Internships Disney Programs Viacom Internships The official Twitter account of Disne NASA offers internships, fellowships & Aacom owns & operates fan favorite . Follow scholarships through the NIFS program focusing primarily in science, technolo Central, Spike, BET, VH1, Logo & TV engineering & math. #NASAInter Trends - change Climate progress is under attack. Fight back. Purdue Internship Internships-SA AfterCollege raduate opportunity and les 3ack to Linkedin.com 🛛 👔 Viacom Internship Program (ᢒ) ✓ Member ABOUT THIS GROUP Start a conversation with your group Viacom is one of the world's leading cr ntertainment content, with brands that engage ar onnect with diverse audiences. Viacom owns and Enter a conversation title operates fan favorites including MTV, Nickelodeon medy Central, Spike, BET, VH1, Logo and TV Land, ... LinkedIn Show more 3.156 member ence Dashtaray · Group Owner 🕥 A 🚯 Our NYC Fall 2017 Internship Applications are live! ist be a junior, senior or masters student this coming fall to apply. of our team will be in touch if we'd like to consider your application Q 6

Instagram



+ 🗢



Hashtags

Search hashtags **#internlife #hiringinterns #internshipprogram #internship**, **#universityrelations**, etc.



**Career Cente** 

## **CAREER FAIRS**





## •••• In-Person & Virtual: Networking







Career Center: Information Sessions/Tables Ask Me Anything Series Health Professions Week Workshops with Employers

#### UCR Campus:

Student organization meetings Events with the Students Alumni Association / Alumni Center Office Hours

#### **Off Campus:**

Employer Hiring Fairs City Events Professional Organizations



## **Other Ideas: Consider Your Location**

## Visit retailers near you:

- University Village
- Canyon Springs
- Moreno Valley Mall
- Riverside Plaza
- Galleria at Tyler
- Victoria Gardens
- Ontario Mills
- Cabazon
- Lake Elsinore Outlets





## Other Ideas: Consider Your Location

### What local opportunities are near you?

Castle Park Disneyland Knott's Berry Farm Sea World Magic Mountain Hotels / Ski Resorts Retail/Department Stores



### •••• Preparation

### **Things to Have Ready**

- Resume, Cover Letter, References
- Utilize StandOut for interview prep!
  (<u>https://ucr.standout.com/login</u>)
- Schedule a mock interview or job search appointment with your career specialist



# **BEWARE OF JOB**

Learn the red flags to look out for in your job search.



They're asking you to shop for them.



You have to send them money.



The job sounds too good to be true.



The job they offer isn't the one you applied for.



They won't meet you in person.



You can't verify their information.



They're asking for personal information.



You'll be working from home.

Learn more about job fraud and how to protect yourself at careers.ucr.edu or contact a career counselor today.



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**#UCRCareerReady** 



# QUESTIONS





ENTRANCE IS ACROSS FROM ARC AND UNIVERSITY LECTURE HALL, UNDERNEATH THE BOOKSTORE



8 AM - 5 PM MONDAY-FRIDAY

website home drop in hours









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