# First Year Career Plan Your Step-by-Step Guide

Careers.ucr.edu (951) 827-3631

CONNECT. INSPIRE. EMPOWER.



# Agenda

- Know yourself
- Explore majors
- Create a resume
- Get involved





### What You'll Learn Today

#### At the end of this workshop, you will be able to...





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Describe how the Career Center can help you explore major options Identify ways to get involved on campus

Start working on your resume











Self-Development

### **CAREER DECISION MAKING PROCESS**

### **KNOW YOURSELF**

Identify your values, interests, personality type and skills. **EXPLORE OPTIONS** 

Research career options.

Further develop your skills, network and job search strategy.

TAKE ACTION

# Start with Why

Answering "why" you want to pursue your career will help inform your career decisions and serve as a strong motivator.

Reality-test fields of interest.

GAIN EXPERIENCE

# **Know Yourself**





#### **Know your VIPS**

Values Interests Personality Skills

#### Not sure where to start?

- Meet with your Career Specialist
- Consider taking a career assessment
- Speak with your friends, family, mentors, and colleagues about your ideas





# **Explore Majors**





Take advantage of Career Center resources

Attend the *Making a Major Decision* workshop Take the FOCUS 2 career assessment in your Handshake account

**Explore the catalog** Explore over 80 majors at catalog.ucr.edu

Meet with your academic advisor Make sure you are on the right timeline to complete your major(s) of interest







Remember that your major doesn't dictate your career. According to LinkedIn profiles, UCR alumni work in a variety of industries and job functions!

**Explore** majors

### **Business**

Business Development Operations Accounting Education Information Technology Program/Project Management

### **Biology**

Healthcare Services Research Education Business Development Community and Social Services Operations

### Computer Science

Engineering Information Technology Education Research Arts and Design Business Development Psychology

Healthcare Services Education Community and Social Services Human Resources Research Information Technology



# Create a Resume



# **Create a resume**

#### **Get started**

Attend the *Resume Writing* workshop Review samples at careers.ucr.edu

**Take it to the next level** Get it reviewed by your Career Specialist Continue adding to it as you gain experience

**Put it to use** Upload to Handshake and start applying





#### + Resume Resources

Resume Samples for Undergraduate Students

Sample Resumes Accounting <u>Arts</u> <u>Biology</u> Business **Education** Engineering **First Year Student** Humanities <u>Marketing</u> **Political Science** Psychology Resume Public Policy <u>Sociology</u>

+ Resume Samples for Graduate Students

#### + Cover Letters



Resume Samples on Career Center Website



first.lastname@ucr.edu · 555.555.5555 · Riverside, CA 92521 · linkedin.com/in/yourname

## Main Sections on a Resume

- 1. Contact Information
- 2. Objective (optional)
- 3. Education
- 4. Experience
- 5. Skills
- 6. Relevant Coursework
- 7. Campus Involvement, Volunteer, Extracurricular Activities\*



#### OBJECTIVE

To obtain a Summer Marketing Internship position at Deckers Outdoor Corporation.

#### EDUCATION

University of California, Riverside Bachelor of Science, Business Administration, Marketing Emphasis Relevant Coursework: Financial Evaluation, Marketing Management, Strategic Analysis

#### MARKETING EXPERIENCE

The Highlander Newspaper, UC Riverside Advertising Account Executive

June 2020-Present

June 2021

- Manage more than 100 clients in designing their advertising campaigns and marketing related plans.
- · Communicate with a team of 5 designers using Adobe software to develop effective advertisements.
- Raise approximately \$3,000 in advertising revenue each month.

#### Young & Rubicam, Irvine, CA

#### Advertising Intern

- July 2018-September 2019
- Provided customer support for accounts including Hilton, Jenny Craig and Southern California Edison.
- Collaborated with a variety of departments including Account Management, Public Relations and Finance.
- Prepared monthly briefs, PowerPoint presentations, competitive reports and presentation boards.
- Delivered critical support during production of Jenny Craig commercials and Toshiba online media videos.

#### Strategic Analysis course, UC Riverside

Global Challenge Business Simulation Project

March 2018-June 2019

- Forecasted markets, implemented new technology initiatives, maintained budget and managed production.
- Achieved the Warren Buffet Award denoting the highest cumulative shareholder return and stock price.

#### LEADERSHIP EXPERIENCE

Delta Sigma Pi, UC Riverside

#### Vice President

- September 2019-June 2020
- Established a mentor program in which members' partner to provide tutoring and offer personal support.
- Developed online server to upload and share notes and readings from all classes taken by members.

#### TOMS Club, UC Riverside

Member

#### September 2018-June 2019

- Fundraised \$3,000 and created awareness to support projects and companies that help those less fortunate. ٠
- Assisted in managing events and programs for the club.

#### SKILLS

Computer: Minitab, Adobe CS, MATLAB, Microsoft Office Suite, Project, Visio Social Media: Instagram, Facebook, Twitter, Snapchat Language: Trilingual in English, Hindi, and Bengali



### How to Access UCR Handshake

go.ucr.edu/ucrhandshake

OR

Career Center Website (careers.ucr.edu)

handshake

Employers: Click to Log into Your Handshake Account

Students & Alumni: Click to Log into Handshake via CAS or (netid)@ucr.edu Account

Employers Students Alumni

### R'Web Portal (See the logo below)





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### Steps to success you can take today

Attend an event

Learn more about employers or roles you're interested in, directly from the source.

#### **Reply to US Navy**

US Navy messaged you 6 days ago and would love to hear back.



University of California, Riverside (UCR) Career Center → View your school's resources

#### **Get Virtual Face Time with Employers**



View all events →

Messages Career Center

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#### About

#### Mission

The University of California, Riverside will transform the lives of the diverse people of California, the nation, and the world through the discovery, communication, translation, application, and preservation of knowledge - thereby enriching the state's economic, social, cultural, and environmental future.

#### **Contact Information**

Messages<sup>14</sup> Career Center

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#### Website

http://www.careers.ucr.edu/

Phone (951) 827-3631

# **Get Involved**







Highlanderlink.ucr.edu Over 500 organizations – academic, professional, and personal interests



Communityservice.ucr.edu Seek out opportunities, upcoming events, and log your hours Careers.ucr.edu

Attend workshops, information sessions, or join one of our Career Development Programs



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#### **Career Development Programs**



#### CAREER DEVELOPMENT FOR SPECIALIZED GROUPS



Student Spotlight »

CAREER PLANNING

College-Specific Milestones »

First Year-Senior Career Plan

**Career Development Programs** 

Careers in Your Major »

#### **Guiding You to Career Success**

UCR's Career Center partners with many other departments to offer a variety of programs to assist all students on their career path, providing guidance on resume writing, job searching and interviewing. The Career Center also provides specialized programming for underrepresented student groups, including first-generation college students, undocumented students, and student veterans.



#### ASPIRE

A partnership with UCR's Student Disability Resource Center, ASPIRE (Abilitiesfocused Students: Planning, Informing, Resource building, Exploring employment) is a career-development and professional-leadership program focused on the enhancement and exploration of career skills and transferable life skills for undergraduate students with disabilities. Information about the program for 2020-2021 will be available soon. Stay tune!



Employers: Click to Log into Your Handshake Account

Students & Alumni: Click to Log into Handshake via CAS or (netid)@ucr.edu Account

Employers Students Alumni





ASPIRE (Abilities-focused Students: Planning, Informing, Resource building, Exploring employment)



The Butterfly Project (A partnership between the Career Center and Undocumented Student Programs)



Get HIRED (Help International students Reach Employment Destinations)



Operation VETS (Veteran, Employment, Transition, Success)



ORBITS (Obtain Resources, Become Informed, Target Success) for 1st Generation College Students



# Major Events: Career & Information Fairs

#### **Fall Quarter**

- Work-Study/On-Campus Student Employment Job Fair
- Business & Diversity Expo
- Science, Technology, Engineering and Math (STEM) Career & Internship Fair
- Graduate, Professional & Law School Information Day Fair

#### **Winter Quarter**

- Engineering & Technology Career Expo
- Education & Social Impact Career Fair

#### **Spring Quarter**

- Spring Job Fair: Career Night
- Health Professions School Information Day
- Just in Time Career Fair



### **Online Resources/Virtual Career Center**

#### Online Workshops and Resources

Can't visit the Career Center <u>during office hours</u>? No problem! Use the online workshops, presentations, videos and handouts in our "Virtual Career Center." Find a job, practice your interviewing skills, polish your resume and more.

OVERVIEW OF SERVICES
HANDOUTS
WORKSHOPS
WORK-STUDY
RESUMES
INTERVIEWING
NETWORKING
JOBS
INTERNSHIPS
VIDEO

Online Resource	PDF	Pre-Recorded Workshop
ce the Interview	<mark>Љ</mark> Download	<u>Video</u>
ll About Internships	Download	<u>Video</u>
over Letter Writing	Download	<u>Video</u>
ining Etiquette	Download	
aking a Great Impression on the Job	Download	
low to Prepare for a Virtual Career Fair	Download	<u>Video</u>
low to Work a Career Fair Room	Download	
ow to Make a Great Impression at a areer Fair	Download	



UCR Handshake Calendar of Events

Social Media Facebook, LinkedIn, Twitter, Pinterest, Instagram, Snapchat, YouTube

Company Information Career Insider, Career Shift, Glassdoor









# location

ENTRANCE IS BETWEEN UNIVERSITY LECTURE HALL AND SKYE HALL, UNDERNEATH THE UCR BOOKSTORE

hours

MONDAY - FRIDAY: 8 AM TO 5 PM EXCEPT WEDNESDAY: 9 AM TO 5 PM



SPECIFIC TIMES ARE LOCATED ON WEBSITE HOME PAGE (SCROLL DOWN TO SEE)



#### CAREERS.UCR.EDU

drop-in hours

(951) 827 - 3631



# connect with us!







INSPIRE

