Part-Time Summer Job Search & Resume Writing

careers.ucr.edu (951) 827-3631

CONNECT. INSPIRE. EMPOWER.



Agenda

Resume

- What is a resume?
- Formatting
- Content
- Dos and Don'ts
- Resources

Job Search Strategies

- Types of Summer Opportunities
- Job Search Resources
- Preparation before application







What You'll Learn Today

At the end of this workshop, you will be able to...





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Start developing your resume with your academic and nonacademic experiences Identify how to build your resume writing skills and job search strategies List resources and tools to help you find job and experiential learning opportunities









Self-Development









Formatting

- Easy to read \bullet
- Presented recent to oldest (reverse chronological order)
- Dates right aligned •
- Consistent formatting •
- No large blank spaces •

Divya Careers

first.lastname@ucr.edu - 555.555.5555 - 123 Street Name, Riverside, CA 92521- linkedin.com/in/vourname

OBJECTIVE

Obtaining Summer Marketing Internship position at Deckers Outdoor Corporation.

EDUCATION

University of California, Riverside Bachelor of Science, Business Administration, Marketing Emphasis June 2021

June 2019 - Present

July 2019 - September 2018

RELEVANT COURSEWORK

Financial Evaluation, Marketing Management, Strategic Analysis

MARKETING EXPERIENCE

The Highlander Newspaper, UC Riverside

Advertising Account Executive

- Manage more than 100 clients and their advertising needs.
- Design advertising campaigns and marketing related plans utilizing AdPro software.
- Create and work with designers using Adobe software to develop effective advertisements.
- Raise approximately \$3,000 in advertising revenue each month.

Young & Rubicam, Irvine, CA

Advertising Intern

- Provided customer support for accounts including Hilton, Jenny Craig and Southern California Edison.
- ٠ Collaborated with a variety of departments including Account Management, Public Relations and Finance.
- ٠ Prepared briefs, PowerPoint presentations, competitive reports and presentation boards.
- Delivered critical support during production of Jenny Craig commercials and Toshiba online media videos. •

Strategic Analysis course, UC Riverside

- March 2019 June 2018 **Global Challenge Business Simulation Project** Forecasted markets, implemented new technology initiatives, maintained budget and managed production.
 - · Achieved the Warren Buffet Award denoting the highest cumulative shareholder return and stock price.

LEADERSHIP EXPERIENCE

Delta Sigma Pi, UC Riverside

Vice President

- September 2018- June 2019
- Established a mentor program in which members' partner to provide tutoring and offer personal support.
- Developed online server to upload and share notes and readings from all classes taken by members. ٠

TOMS Club, UC Riverside Member

September 2016 - June 2017

- ٠ Fundraised and created awareness to support projects and companies that help those less fortunate.
- ٠ Assisted in managing events and programs for the club.

WORK EXPERIENCE

Bob's Big Boy, Riverside, CA

Server

- Provided excellent customer service in a fast paced environment. ٠
- Maintained cashier drawer and ensured accurate daily cash records. ٠

SKILLS

Computer: Minitab, Adobe CS, MATLAB, Microsoft Office Suite, Project, Visio Social Media: Instagram, Facebook, Twitter, Snapchat Language: Trilingual in English, Hindi, and Bengali







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Contact Info, less white space

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OPTIONAL

To obtain the [position] at [specific company].

To obtain a summer marketing internship position at Decker's Outdoor Corporation.

Or...

Recent history graduate with experience in administrative operations, seeking position with ABC Widgets as a Manager Trainee.





EDUCATION

B.A., Business Administration, Marketing, University of California, Riverside A.A. University Studies, Chaffey College, Rancho Cucamonga, CA

Relevant Coursework

- Financial Evaluation
- Marketing Management Strategic Analysis

Tips:

- Current information
- Dates on the right hand side to avoid "white" space
- Include minors if relevant •
- Only list schools from which you receive a degree
- Relevant courses or study abroad .



June 2021

June 2019

Experience - What is it?

•Paid or unpaid

- Presentations or public speaking
- •SERVICE in student organizations
- •Formal or informal faculty research
- Volunteering and internships
- •Class projects, labs, MAJOR assignments



Experience – What should I highlight?

•Not job title, but tasks and actions

Cashier...Try this: • Operated cash register and balanced \$1500 in receipts

Accomplishments, not duties

Responsible for sales...Try this: •Awarded associate of the month for record-setting sales

Use "action" words

Responsible for tutoring students... try this: •Established positive rapport with 15, 6th graders, assisting them in Language Arts



Experience Examples/TAR Method

WORK EXPERIENCE

Lifeguard

Sand Point Country Club, Temecula, CA June 2017 – September 2019 (Summers)
 Taught summer swimming classes for up to 15 children ages five to ten by executing new swimming techniques to focus on core techniques and safety

- Monitored swimming areas for rule violations and drowning victims
- •Assisted in maintaining pool facilities and recreation areas surrounding pool areas
- •Spearheaded entertainment activities sponsored by country club
- •Supervised coworkers during assigned shifts at check-in and concession stand





Experience – Put to Practice

What type of experiences do you have?

- Make a list of all of the different types of experiences that you have had
 - Don't worry if it "doesn't relate" to your future career – remember we're looking for transferable skills!

Click to add text

What did you do?

 List any and all tasks and/or accomplishments you did or have had in that role

Ask yourself questions:

- For each of the tasks ask yourself questions like:
 - How did I do this?
 - Why did I do this?
 - How much or how often was this done?
 - What was the result?

Put it all together to create your experience section!

Take 5 minutes to work on one experience you have!

Make sure to at least have one completed bullet point!





Computer Skills / Technical Skills

- Software/Hardware: Minitab, Adobe CS, MATLAB, Microsoft Office (Word, Excel, PowerPoint, Access), Visio, etc
- Programing: C/C++, html, Windows, UNIX, etc
- Social Media: Instagram, Snapchat, Facebook, Twitter (*only if you have used this in a professional capacity)

Language Skills

• Language: Bilingual in [language 1] and [language 2], Conversational, etc

Laboratory Skills

 Lab Skills: SDS-PAGE, PCR/Cloning, ELISA, Electrophoresis, Spectrophotometry Computer Data Analysis, Amino acid analysis, Microscopy, DNA/Extraction/Quantification, etc



Activities, Campus Involvement, Professional Affiliations, etc

PROFESSIONAL AFFILIATIONS AND INVOLVEMENT

UC Riverside

American Society of Mechanical Engineers (ASME) Tau Beta Pi, National Engineering Honor Society Pi Tau Sigma, Mechanical Engineering Honor Society National Society of Collegiate Scholars (NSCS)

Relevant Coursework

RELEVANT COURSEWORK

Financial Evaluation, Marketing Management, Strategic Analysis

Laboratory Skills (*if you are applying to a lab position)

LABORATORY SKILLS

SDS-PAGEPCR/CloningELISElectrophoresisSpectrophotometryComAmino acid analysisDNA/Extraction/QuantificationGC-

ELISA Computer Data Analysis GC-MS

BONUS: Tailor your experience sections

- Volunteer Experience
- Work Experience
- Leadership Experience

- Research Experience
- Industry specific: non-profit, marketing, retail, engineering, etc

September 2018-Present September 2018-Present 2018, 2019 2018, 2019

Additional Tips

- •One page maximum
- •10-second glance: most relevant first
- •Tailor your resume to the position
- •Use industry language to describe experience
- •All relevant experience, paid or unpaid
- •High school experience (Juniors + remove this)
- •Avoid personal pronouns (I, me, my)
- •Use appropriate verb tenses
- •Error free (both spelling and grammar)

Summer Job Search Strategies



Type of Summer Opportunities

- Internships (paid or un-paid)
- Part-Time & Full-Time Jobs Off-Campus
- Student On-Campus Employment
- Research Opportunities
- Volunteer Opportunities
- Orientations & Student Involvement





Job Search Resources

- Career Center
- Digital
 - Handshake
 - Career Shift
 - LinkedIn
 - Job Boards
 - Social Media
- In-Person
 - Career Fairs
 - Networking Events









Career Center









		< Search	Job Listings		
Keywords		0	Company Name		0 🖩
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ON SEARCH BY ARE	A		ARCH		SEARCH
		Area	Criteria		
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	Postal/ZipCode Postal/ZipCode		Zip Radius Zip Radius	· Ø	
		Advanc	ed Criteria		
	Job Type Part-Time	× .	Salary Estimate Salary Estimate	Ø	
	Job Source All Websites	× • 8	Experience Level Experience Level	. 0	
	Sort By Sort By	÷ Ø	Published Within 7 days	×Ţ	

Search & Filters:

- Keywords: Job, Internship, ٠ something more specific?
- State: California
- City/Metro Region: LA
- Job Type: Part-Time ٠
- **Published Within:** 7 days

Tip: Search en & Filter or Recent

Postings





\sim	Search Results Page 1 of 8 159 Found Jobs	
9	h Summer Intern ¹² Agency Arts Glendale, CA Source: Indeed, Posted: 05/16/2019 09:30:06 PM Looking for a summer intern for an artist agency. Representing Artists, Directors, Photographers and Animators Interview Interview Interview Interview Interview Interview Looking for a summer intern for an artist agency. Representing Artists, Directors, Photographers and Animators Interview Intervinterview	
9	Summer Marketing Intern ¹² Helpr Santa Monica, CA <i>Source: Helpr, Posted: 05/15/2019 03:26:20 AM</i> Helpr offers subsidized backup childcare to working parents at leading companies like Snap and Bird. When an employer partners with Helpr to pick up the cost • FIND CONTACTS SHARE JOB • • • LOCATE THIS JOB ¹² • SAVE FOR LATER	Pro Tip: Save Your Search
9	Summer School Teacher ¹² Brain Gym Education Los Angeles, CA Source: Indeed, Posted: 05/14/2019 07:30:18 PM We are currently looking for a teacher for our summer school program. We are an afterschool program located in Koreatown, Los Angeles, California 9 FIND CONTACTS SHARE JOB I V LOCATE THIS JOB V SAVE FOR LATER	
9	Assistant Instructor & Engineering for Kids Los Angeles Los Angeles, CA Source: Indeed, Posted: 05/15/2019 02:45:27 AM NOW HIRING ASSISTANT INSTRUCTORS FOR SUMMER. We are currently hiring assistant instructors for summer programs throughout Los Angeles to help lead instructors • FIND CONTACTS SHARE JOB • • LOCATE THIS JOB * SAVE FOR LATER	



Summer Site Lead (Instructional Coach) ¹² Girls Who Code | Los Angeles, CA Source: Indeed, Posted: 05/13/2019 05:42:20 PM Submit performance feedback for assigned teachers and TAs once summer program concludes. Clarify and remind teaching staff of details of engagement...







7,334 Jobs

520 Internships

9,996 Volunteer Opportunities

132,619 Organizations

And many more can be found on our website: <u>https://careers.ucr.edu/students/student-</u> jobs/suggested-websites



30 Idealist Groups

8 Idealist Days



What Platforms Should You Use?

All of them are acceptable... it's about HOW you use them!







675+ Million Members

Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.

Connect with the world around you!

Connect with family, friends, colleagues, peers. Join groups and learn about opportunities in your local area!



From breaking news and entertainment to sports and politics, get the full story with all the live commentary



Bringing You Closer to People & Things

Follow internship and company pages. Post content and spread knowledge. Create your brand and use IG for networking!

Digital: Social Media

General Tips – Good for All Social Media Channels



Follow Internship Pages

Use social media to follow company internship pages





Hashtags

Search hashtags **#internlife #hiringinterns #internshipprogram #internship**, **#universityrelations**, etc.



In-Person & Virtual: Career Fairs

Fall Fairs









Spring Fairs















In-Person & Virtual: Networking







Career Center: Information Sessions/Tables Job Discovery Series Health Professions Week Workshops with Employers

UCR Campus: Student organization meetings Events with the Student Alumni Association / Alumni Center Office Hours

Off Campus:

Employer Hiring Fairs City Events Professional Organizations

Other Ideas: Consider Your Location

Visit retailers near you:

- University Village
- Canyon Springs
- Moreno Valley Mall
- Riverside Plaza
- Galleria at Tyler
- Victoria Gardens
- Ontario Mills
- Cabazon
- Lake Elsinore Outlets





Other Ideas: Consider Seasonal Jobs

What local opportunities are near you?

Castle Park Disneyland Knott's Berry Farm Sea World Magic Mountain Hotels / Ski Resorts Retail/Department Stores



Things to Have Ready

• Resume, Cover Letter, References

 Utilize StandOut for interview prep!(<u>https://ucr.standout.com/login</u>)

• Schedule a mock interview or job search appointment with your career specialist

BEWARE OF JOB

Learn the red flags to look out for in your job search.



They're asking you to shop for them.



You have to send them money.



The job sounds too good to be true.



The job they offer isn't the one you applied for.



They won't meet you in person.



You can't verify their information.



They're asking for personal information.

O



You'll be working from home.

Learn more about job fraud and how to protect yourself at careers.ucr.edu or contact a career counselor today.



#UCRCareerReady

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location

ENTRANCE IS BETWEEN UNIVERSITY LECTURE HALL AND SKYE HALL, UNDERNEATH THE UCR BOOKSTORE

hours

MONDAY - FRIDAY: 8 AM TO 5 PM EXCEPT WEDNESDAY: 9 AM TO 5 PM



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