Second Year Career Plan Step-by-Step Guide

Careers.ucr.edu (951) 827-3631

CONNECT. INSPIRE. EMPOWER.



Agenda

- Choose a major
- Build resume writing and interviewing skills
- Explore careers
- Get a summer internship or job









Self-Development

What You'll Learn Today

At the end of this workshop, you will be able to...





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List tools to help you decide on a major

Identify how to build your resume writing and interviewing skills Describe different opportunities to gain experience







Choose a Major





Take advantage of Career Center resourcesAttend the Making a Major Decision workshopConsider taking a career assessment to help you decide

Explore the catalog Explore over 80 majors at catalog.ucr.edu

Meet with your academic advisor Make sure you are on the right timeline to complete your major(s) of interest







Choose a major

Remember that your major doesn't dictate your career. According to LinkedIn profiles, UCR alumni work in a variety of industries and job functions!

Business

Business Development Operations Accounting Education Information Technology Program/Project Management

Biology

Healthcare Services Research Education Business Development Community and Social Services Operations

Computer Science

Engineering Information Technology Education Research Arts and Design Business Development

Psychology

Healthcare Services Education Community and Social Services Human Resources Research Information Technology



Build Your Resume Writing & Interviewing Skills



Build your resume writing and interviewing skills

Get started

Attend the *Resume Writing* and *Ace the Interview* workshops Review resume samples at careers.ucr.edu

Take it to the next level

Get your resume reviewed by your Career Specialist Continue adding to it as you gain experience Practice your interviewing using StandOut

Put your resume to use

Upload your resume to Handshake and start applying







+ Resume Resources

Resume Samples for Undergraduate Students

Sample Resumes Accounting <u>Arts</u> <u>Biology</u> Business **Education** Engineering **First Year Student** <u>Humanities</u> <u>Marketing</u> **Political Science** Psychology Resume Public Policy <u>Sociology</u>

+ Resume Samples for Graduate Students

+ Cover Letters



Resume Samples on Career Center Website



first.lastname@ucr.edu · 555.555.5555 · Riverside, CA 92521 · linkedin.com/in/yourname

Main Sections on a Resume

- 1. Contact Information
- 2. Objective (optional)
- 3. Education
- 4. Experience
- 5. Skills
- 6. Relevant Coursework
- 7. Campus Involvement, Volunteer, Extracurricular Activities*



OBJECTIVE

To obtain a Summer Marketing Internship position at Deckers Outdoor Corporation.

EDUCATION

University of California, Riverside Bachelor of Science, Business Administration, Marketing Emphasis Relevant Coursework: Financial Evaluation, Marketing Management, Strategic Analysis

MARKETING EXPERIENCE

The Highlander Newspaper, UC Riverside Advertising Account Executive

June 2020-Present

June 2021

- Manage more than 100 clients in designing their advertising campaigns and marketing related plans.
- · Communicate with a team of 5 designers using Adobe software to develop effective advertisements.
- Raise approximately \$3,000 in advertising revenue each month.

Young & Rubicam, Irvine, CA

Advertising Intern

- July 2018-September 2019
- Provided customer support for accounts including Hilton, Jenny Craig and Southern California Edison.
- Collaborated with a variety of departments including Account Management, Public Relations and Finance.
- Prepared monthly briefs, PowerPoint presentations, competitive reports and presentation boards.
- Delivered critical support during production of Jenny Craig commercials and Toshiba online media videos.

Strategic Analysis course, UC Riverside

Global Challenge Business Simulation Project

March 2018-June 2019

- Forecasted markets, implemented new technology initiatives, maintained budget and managed production.
- Achieved the Warren Buffet Award denoting the highest cumulative shareholder return and stock price.

LEADERSHIP EXPERIENCE

Delta Sigma Pi, UC Riverside

Vice President

- September 2019-June 2020
- Established a mentor program in which members' partner to provide tutoring and offer personal support.
- Developed online server to upload and share notes and readings from all classes taken by members.

TOMS Club, UC Riverside

Member

September 2018-June 2019

- Fundraised \$3,000 and created awareness to support projects and companies that help those less fortunate. ٠
- Assisted in managing events and programs for the club.

SKILLS

Computer: Minitab, Adobe CS, MATLAB, Microsoft Office Suite, Project, Visio Social Media: Instagram, Facebook, Twitter, Snapchat Language: Trilingual in English, Hindi, and Bengali



Explore Careers



Explore careers



Highlander Link Over 500 organizations – academic, professional, and personal interests



LinkedIn

See alumni career paths, conduct informational interviews, and build your network



Career Center

Attend workshops, information sessions, or join one of our Career Development Programs



Get a Summer Internship or Job



Get a summer internship or job

Undergraduate Research Portal and Opportunities

uResearch Portal

The uResearch Portal is a one-stop shop for students to find opportunities to participate in faculty-mentored research, scholarship, and creative activities. The portal also allows faculty to advertise, track, manage applications, and select students for research roles. All disciplines are represented and opportunities come in a combination of options for students to get course credit, be paid, and/or gain volunteer experience.

GO TO THE PORTAL

















Location: We are located in the Career Center Plaza. Our entrance is the University Lecture Hall and the Surge Building, behind the UCR Campus Store.

Hours:

Mon. - Fri. 8 am to 5 pm

Individual counseling appointments available Schedule on Handshake

Drop-in Hours:

Mon. - Fri. (days & times vary)

View drop-in schedule on our website https://careers.ucr.edu/



Career Center





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