

# 2016

{WIN•tern•ships!}

## FAN FAVORITE AUSTIN CLAIBORNE



### More Than A Game

Ever since I was a kid I have always had an obsession with sports and having a career in it. And while I truthfully knew I wouldn't play either football or basketball professionally, I knew I could do something behind the scenes through the business side.

So this past fall quarter I was extremely fortunate to get the chance to intern with the Washington Redskins' radio station, ESPN 980 through the UCDC program here at UCR. My internship impacted my career goal of working in sports entertainment because it was the first internship I got that allowed me to work with a sports team and see what goes on behind the television/radio in the sports world.

During my internship I worked as a client services intern

and so I got the opportunity to set up events, like pregame tailgates and golf tournaments, for clients who purchased advertisements through our station. I also was able to learn about corporate partnerships and how ESPN 980 makes contacts with numerous sports teams outside of football. This allowed me to set up events, raffle tickets and even attend games for the Washington Wizards and Washington Capitals.

This internship was a big deal for me because where I was raised the only way you can work in sports is if you were "just" an athlete. And so I have been able to show a lot of people from my hometown that there are so many opportunities on the business side of sports that you can do. And so not only have I found my career path, but I feel that I have showed that a dream job is possible with persistence and hard work.