

**A**t UC Riverside, our former students include a Nobel Prize winner, a Pulitzer Prize winner, and a World Series champion. We've graduated CEO's and engineers, artists and authors, mayors and ministers, and a national poet laureate. Our students are making an impact here in California, around the globe, and out in space. Imagine the impact a UC Riverside graduate could make with your company.

### **Diverse. Dynamic. Ready to Lead.**

The UC Riverside campus is the most diverse in the entire UC system. Our students come from a variety of backgrounds, but they all leave UC Riverside with a world-class UC diploma — prepared to succeed.



The University of California, Riverside has been formally recognized as a federally designated Hispanic Serving Institution (HSI) by the Hispanic Association of Colleges and Universities (HACU).

### **Make your Presence Felt!**

The UC Riverside Career Center can help you strategize the right mix of promotions, messages and recruitment events to maximize your impact on campus!



### **Become a Partner**

Become a member of the UCR Alliance Partners Program and help your company nurture a strong relationship with our student body.

We are proud to have worked with the following corporations through our Alliance Partners Program:

***NORTHROP GRUMMAN***

**FedEx**®  
Ground



# Five Reasons to Hire a Highlander

With an elite student body of over 17,000 talented and well-trained emerging professionals, UC Riverside represents one of the most promising under-tapped recruitment markets in all of California. Discover our rich tradition of excellence and leadership. Discover the students and graduates of UC Riverside.

***Diverse. Dynamic. Ready to Lead.***

## 1. Campus Diversity

As the most diverse campus in the UC system, UC Riverside provides a learning environment in which talented students from a variety of backgrounds are challenged to succeed at the very highest levels. Our graduation rates confirm our belief in our students' ability to achieve and to lead.



## 2. Elite Student Body

As they arrive on campus, UC Riverside students represent the Top 12% of California High School graduates. They graduate prepared to succeed at the highest levels – having been trained by world-renowned faculty in state-of-the-art facilities.

## 3. In-Demand Majors and Courses of Study

UC Riverside students are prepared to fit the needs of your company today. We offered the first – and now the largest – Business Administration undergraduate degree program of any Southern California UC, and our students excel in high demand fields such as engineering, nano-technology, bio-engineering, computer science, chemistry and biological sciences.





#### 4. World-Class University

UC Riverside is part of the University of California system – offering one of the most prestigious diplomas in the world today. Honored in its own right, UC Riverside was recently ranked No. 22 among all U.S. colleges by *Washington Monthly College Guide* and No. 38 among top public universities by *U.S. News & World Report*.

#### 5. Personalized Customer Service

At the UCR Career Center, we go to great lengths to ensure that your recruitment experience is as effective and rewarding as possible. Our facilities have recently undergone a complete renovation and redesign for your comfort, and our center offers the latest technology including the virtual career center and recruiting online services that are available 24 hours a day for your convenience.

Contact our Employer Relations and Recruiting Team today at (951) 827-3834 or at [recruiting@mail.careers.ucr.edu](mailto:recruiting@mail.careers.ucr.edu).

Let's start building a mutually beneficial relationship that will increase your presence on-campus and introduce you to some of the most talented and well-qualified candidates in all of Southern California.

“UC Riverside has become one of the system’s – and the nation’s – most socioeconomically diverse public research institutions...”

*Chronicle of Higher Education*



# Five Ways to Brand Your Company On Campus

Effective recruiting begins with establishing a strong presence on campus. The UC Riverside Career Center can help coordinate your efforts to maximize impact and leave a lasting impression in the minds of our student body. Here are just a few of the many ways to build a mutually rewarding relationship with UC Riverside students and graduates!



## 1. Become a UCR Alliance Partner

The UCR Alliance Partners Program includes four levels of partnership – with an escalating rewards and promotions package. Using the table inserted into this packet, find the level of participation that’s right for your company. Become a UCR Alliance Partner and dramatically increase the visibility of your recruitment efforts on campus!

## 2. Become a Featured Employer

As a UCR Featured Employer, your company will be exclusively highlighted in a series of high profile activities for one week. Potential events include: feature stories, photos and logos on the Career Center home page; a “Featured Employer” booth centrally located on-campus; plus other special promotions utilizing both on-line and on-campus marketing efforts.

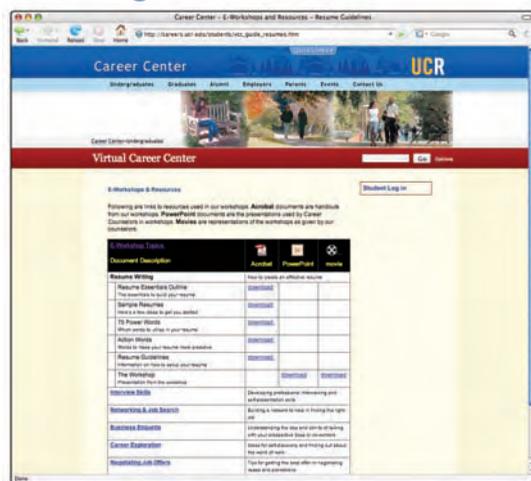


### 3. Engage in Web-Based Programs

When students want information they turn to the web. At the Career Center, we deliver your messages to our students in the way they prefer to receive them. That means utilizing the latest in web-based technology – from pod casts and PowerPoint presentations to on-line chats, 3-minute on-line company information seminars, and E-recruiting.

“Self motivation and the ability to think outside the box are very important to us and we tend to find those qualities from students that graduate from UCR.”

*Dave Dutchen  
Recruiting Manager/College Relations  
Enterprise Rent-A-Car*



### 4. Host an Employer Information Session

An information session or informal reception is one of the easiest ways to attract students. Meet with students in a casual atmosphere. Make them aware of career opportunities. Establish a presence on the UC Riverside campus.

### 5. Workshop/Guest Speaker Opportunities

Our students are hungry for career advice from industry professionals. They want to know what your company is looking for, and they're particularly looking for assistance with regard to resume writing, interview skills and networking strategies. Help us conduct a workshop or have a company representative appear on-campus as a guest speaker. It's a terrific way to distinguish your company from competing recruiters.



For additional branding opportunities at UC Riverside, please see the insert entitled, "Branding at UC Riverside." The insert is included in this packet and features a complete price list.

# Five Effective Ways to Recruit at UC Riverside

The UC Riverside Career Center provides several ways for companies like yours to recruit on-campus. Increase your presence. Allow our students to become familiar with you and your needs. Watch interest in your company soar.

## 1. Post a Job

Reach a vast number of students instantly using our comprehensive, user-friendly SCOTjobs database. Post opportunities for full-time, part-time, work-study or internship positions. **To get started, go to [careers.ucr.edu](http://careers.ucr.edu).** Best of all, there's no fee involved with posting positions targeting UC Riverside students.



“Riverside really could be a model for a research university that serves access and excellence missions.”

*Jennifer Engle  
Research Analyst  
Pell Institute for the Study of  
Opportunity in Higher Education*



## 2. Conduct On-Campus Interviews

Fast and painless! That pretty much sums up the On-Campus Recruiting process at UC Riverside. Our team will provide your company with comfortable interview facilities, we'll publicize your opportunities to the campus, and we'll provide the flexibility you need to create an efficient, effective interview schedule. Connect with qualified UC Riverside candidates face-to-face while you add to your strong presence on campus! **For more information, contact the On-Campus Recruiting Coordinator at (951) 827-3834.**



### 3. Attend Career Fairs

Career Fairs are an excellent way to promote your full-time, part-time or internship opportunities to thousands of students. These one-day recruiting events are held several times a year and are well-attended by 1500-2000 interested candidates.

**For dates, registration and pricing go to: [careers.ucr.edu](http://careers.ucr.edu) or call (951) 827-3633.**



### 4. Hire an Intern

UC Riverside's Internship program thrives on our excellent pool of students and employer partners alike. By providing invaluable "real life" practical experience for our students, your company receives enthusiastic, knowledgeable workers as you strengthen your ties to the university community. **For more information, contact the Internship Coordinator at (951) 827-2735.**



### 5. Hire a Federal Work-Study Student

Looking for talented, eager employees at a fraction of the typical hourly wage? Look into the federally regulated work-study program at UC Riverside. The Federal Work-Study program allows employers to provide qualified students with meaningful learning experiences on the job – for less than the typical hourly wage.

In order to qualify, employers must be a public or private non-profit organization and must be classified by the Internal Revenue Service as tax-exempt. We'll help you determine if your company is eligible to participate in this mutually beneficial program. **Contact our Student Employment Coordinator at UC Riverside at (951) 827-2734.**





### **Five Ways to Contact Us!**

If we can answer any questions or provide additional information, please contact us at your convenience.

**1. PHONE:** (951) 827-3834

**2. FAX:** (951) 827-2447

**3. EMAIL:** [recruiting@mail.careers.ucr.edu](mailto:recruiting@mail.careers.ucr.edu)

**4. WEBSITE:** [careers.ucr.edu](http://careers.ucr.edu)

**5. VISIT:** University of California, Riverside • Career Center  
Veitch Student Center, NW Wing • Riverside, CA 92521-0211  
(Mon, Tues, Thurs, Fri) 8 a.m. – 5 p.m. • (Wed) 9 a.m. – 5 p.m.

## Alliance Partners Membership

### Silver Partner – \$1,000

- Your company hyperlinked as employer of choice on Alliance member webpage for one year.
- Recognition and acknowledgement as Alliance member in Career Center Calendar.
- Recognition as Alliance member on monitors in Career Center lobby.
- Complimentary subscriptions to *The Magazine of UC Riverside* and *Career Center Calendar* (published 3 times a year).
- Special recognition designation on signs at Career Center events.
- Preferred participation in Career Center workshops and seminars.
- One direct e-mail advertisement to targeted student populations.
- Advanced scheduling for on-campus interviews and company information sessions.

### Gold Partner – \$2,500

#### ALL BENEFITS OF SILVER PARTNER:

– PLUS –

- Two direct e-mails to student population advertising company opportunities.
- Opportunity to co-present at job skills (resumé prep, interview skills, etc.) workshop.
- **One week as Featured Employer includes:**
  - Company profile and logo featured on Career Center home page.
  - Company featured with full page ad on Career Center monitors.
  - Coordinated information session during your featured week.
  - On-campus Featured Employer booth to showcase your company.

### Platinum Partner – \$5,000

#### ALL BENEFITS OF GOLD PARTNER:

– PLUS –

- Direct e-mails to targeted student population upon request, up to 2 per quarter.
- Complimentary career fair registration of your choice at sponsor-level with VIP parking when available.
- Prime location at career fair.
- Option to present web-based company information session or job skills presentation. Available to students for one year on Career Center website.
- Spotlight article in one issue of *Career Center Calendar*.

### Diamond Partner – \$10,000

#### ALL BENEFITS OF PLATINUM PARTNER:

– PLUS –

- **Two weeks as Featured Employer.**
- Spotlight in an additional issue of *Career Center Calendar*.
- A quarter-page ad in *The Highlander*, campus student newspaper.
- Complimentary sponsor-level registrations at all job fairs throughout the year with prime location and, when available, VIP parking.
- Name on Interview Room (Four Available)

## Branding at UC Riverside

The UCR Career Center offers a wide array of services and opportunities to help your company increase its presence on campus. Let us help you formulate a dynamic and effective plan of action.

### Alliance Partners Program

Build a bridge between your company and the campus. The Alliance Partners Program is comprised of four levels of partnership and participation. Those levels are detailed elsewhere in this packet. Annual monetary gifts are recognized through a variety of public and campus-specific vehicles. **Partnerships start at \$1,000.**

### Featured Employer Program

As a Featured Employer, your company will be exclusively highlighted for one week in activities such as the Career Center homepage, an on-campus “Featured Employer” booth, direct e-mail blasts to students, advertisements on Career Center monitors, and a coordinated Information Session. The program is limited to a maximum of 21 employers per year. **\$300.**

### Career Fairs

Participate in these lively, well-attended, one-day recruiting events. Our Career Fairs include firms seeking candidates for full-time, part-time, and internship positions. **Call for pricing.**

### Web-Based Programs

Connect with students on-line! We'll help you create and deliver pod casts, on-line PowerPoint presentations, on-line chats, 3-minute on-line company information seminars, E-recruiting and other types of E-learning seminars. It's fun. It's effective. And students can access your message 24 hours a day! **Call for pricing.**



### E-Mail Blasts

Send a targeted e-mail to students registered in our SCOTjobs database to announce a position, a job fair, or an open house. **Starting at \$75.**

### Employer Information Sessions

Employer Information Sessions provide students with information about career opportunities with your company while allowing students to ask questions in a causal atmosphere. **\$50.**

### Information Table at the Commons

Information tables are set up outdoors at our Student Commons for two to four hours (typically around mid-day when traffic is high). An information table is an excellent, informal way for your representatives to talk with students about employment opportunities. **\$25.**

### Workshops and Guest Speakers

Partner with the Career Center in presenting skills workshops such as interview skills, offer negotiations, networking and other similar workshops. Opportunities also exist to serve as experts on industry panels. **Free.**

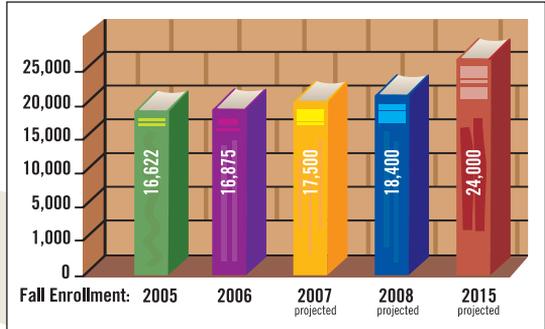
**For a complete list of employer options, visit the Career Center website, [careers.ucr.edu](http://careers.ucr.edu) or contact the Employer Relations Team.**

# UC Riverside Student Demographics

**The Face of California.** With critically acclaimed programs that target minorities, military veterans, low-income populations and home schooled students, UC Riverside is successfully drawing the best and brightest from previously under-tapped markets. Perhaps more than any other university, our campus reflects what is truly the face of California today.

<b>Undergraduate Students</b>	<b>14,792</b>
<b>Graduate Students (M.A., M.S., Ph.D.)</b>	<b>2,083</b>
<b>Total Enrollment</b>	<b>16,875</b>

A graph that represents the projected growth for UC Riverside students over the next 8 years. UC Riverside enrolled 16,875 students in 2006 representing a 70% growth over the 1997 enrollment total. The campus projects 24,000 students in 2015.



## Student Ethnicity

	UNDERGRADUATE		GRADUATE		TOTAL	
	#	%	#	%	#	%
<b>African American</b>	1,051	7.1	38	1.8	1,089	6.5
<b>Chicano and Latino</b>	3,715	25.1	203	9.7	3,918	23.2
<b>Caucasian</b>	2,761	18.7	744	35.7	3,505	20.8
<b>Chinese</b>	2,217	15.0	75	3.6	2,292	13.6
<b>Korean</b>	1,038	7.0	33	1.6	1,071	6.3
<b>Vietnamese</b>	919	6.2	9	0.4	928	5.5
<b>Filipino</b>	915	6.2	35	1.7	950	5.6
<b>Thai/Other Asian</b>	528	3.6	34	1.6	562	3.3
<b>East Indian/Pakistani</b>	476	3.2	22	1.1	498	3.0
<b>Japanese</b>	206	1.4	17	0.8	223	1.3
<b>Native American</b>	46	0.3	13	0.6	59	0.3
<b>Other Ethnic</b>	296	2.0	86	4.1	382	2.3
<b>Decline to State (unknown)</b>	568	3.8	770	37	1,338	7.9

## UC Riverside Student Demographics by College

ACADEMIC UNIT / MAJOR	NUMBER OF STUDENTS
<b>College of Humanities, Arts, and Social Sciences</b>	
Business Administration	2,312
Arts	561
Humanities & Social Sciences	7,176
<b>Total</b>	<b>10,049</b>
<b>Bourns College of Engineering</b>	
Engineering (ME, EE, ChemE, BE)	970
Computer Science & Engineering	570
<b>Total</b>	<b>1,540</b>
<b>College of Natural and Agricultural Sciences</b>	
Biological Sciences	2,441
Chemistry/Bio-Chemistry	1,028
Earth/Environmental Sciences	266
Mathematics/Statistics	369
Physics	153
Other	565
<b>Total</b>	<b>4,821</b>
<b>Andersen School of Management</b>	
MBA	116

“While campuses like UCLA and UC Berkeley struggle to attract students from underrepresented minority groups, UC Riverside increasingly enjoys a reputation as one of the most ethnically diverse research universities in the nation.”

*Los Angeles Times*

The University of California, Riverside has been formally recognized as a federally designated **Hispanic Serving Institution (HSI)** by the Hispanic Association of Colleges and Universities (HACU).

NOTE: For detailed information and a complete listing of UCR majors, please visit: [http://ucrapb.ucr.edu/institutional\\_planning/StudentData/SummaryData/summarytemplate.htm](http://ucrapb.ucr.edu/institutional_planning/StudentData/SummaryData/summarytemplate.htm)

## Contact Information and Map

### Let's stay in touch!

If we can answer any questions or provide additional information, please contact us at the main recruiter services number, (951) 827-3834, or feel free to contact any of the following members of our team directly.

#### CONTACT



**Randy Williams**  
 Director  
 (951) 827-6063  
 rwilliam@ucr.edu



**Linda LaTendresse**  
 Assistant Director, Employer Relations  
 (951) 827-2736  
 linda.latendresse@ucr.edu



**Michelle Knighton**  
 On-Campus Recruiting Coordinator  
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 michellk@ucr.edu



**Lora Lopez**  
 Student Employment Coordinator  
 (951) 827-2734  
 lora.lopez@ucr.edu



**Frank Ramirez**  
 Internship Coordinator  
 (951) 827-2735  
 frankr@ucr.edu



**Orlando Taylor**  
 Assistant Director, Special Programs  
 (951) 827-2740  
 otaylor@ucr.edu



**Claudia Durón Burke**  
 Career Counselor, Special Programs  
 (951) 827-2732  
 claudia.duronburke@ucr.edu

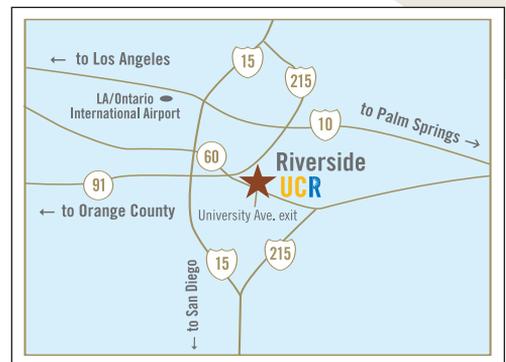


**Delores Washington**  
 Events Coordinator  
 (951) 827-3633  
 deloresw@ucr.edu

#### LOCATION

The City of Riverside, is one of the top five metro areas in the United States for growth in office, retail, manufacturing and apartment construction. Riverside has rapidly become the focal point for growth, industry and entertainment in the region.

The University of California, Riverside is located in central Southern California with access to the major freeways leading into Los Angeles, Orange County and Palm Springs. It is situated just southwest of the 91 and 60 Freeways near the juncture of Interstate 215 with established transportation corridors accessible by freeway, air, train or bus. University of California, Riverside is located just 19 miles from the Ontario International Airport providing easy transportation to and from.



#### ADDRESS

UC Riverside, Career Center  
 Veitch Student Center, NW Wing  
 Riverside, CA 92521-0211

#### DIRECTIONS

- From the 60 East Freeway
- Exit University Avenue.
- Make a LEFT onto University Avenue.
- Continue on University Avenue.
- At the bend (LEFT), University Avenue becomes Canyon Crest Drive.
- Make a RIGHT at Linden Street. (LIGHT)
- Make a RIGHT at Aberdeen Drive. (STOP SIGN)
- Make a LEFT at the end of Aberdeen (T intersection) onto Campus Drive.
- Make a LEFT at the FIRST stop sign to Lot 15 and Veitch Student Center.