## EDUCATION

**What can I do with this degree?**

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>K-12</strong></td>
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<tr>
<td>Teaching</td>
<td></td>
<td>Complete a college level teacher preparation program.</td>
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<tr>
<td>Pre-school</td>
<td></td>
<td>Obtain teaching certificate/license for desired subject area and/or grade level. Requirements for certification/licensure vary by state.</td>
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<tr>
<td>Elementary</td>
<td></td>
<td>Obtain dual certification for better employability. Private schools may not require certification or licensure. Obtain master's degree in subject area for increased employability.</td>
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<tr>
<td>Middle</td>
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<td>Get involved in student teacher organizations.</td>
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<tr>
<td>Secondary</td>
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<td>Acquire teaching experience. Obtain Ph.D. and certificate in school administration.</td>
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<tr>
<td>Administration</td>
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<td>Graduate study required for &quot;special service&quot; fields. Obtain master's degree in area to become specialist. Requirements for certification and/or accreditation vary by state.</td>
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<td>Principalship</td>
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<td>Superintendency</td>
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<td><strong>Special Services</strong></td>
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<td>Guidance Counseling</td>
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<td>School Psychology</td>
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<td>School Social Work</td>
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<td>Occupational and Physical Therapy</td>
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<td>Audiology and Speech Pathology</td>
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<tr>
<td>Library/Information Services</td>
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<td>Special Education</td>
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<td>Curriculum Supervision</td>
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<td>Subject Area Supervision</td>
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<td><strong>Higher Education</strong></td>
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<tr>
<td>Teaching</td>
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<td>Earn Ph.D. to teach and research at four-year institutions. Master's or Ph.D. degree is required to teach at two-year schools.</td>
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<tr>
<td>Research</td>
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<td>Earn a Ph.D. in higher education administration for upper level positions in university administration.</td>
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<tr>
<td>Administration</td>
<td></td>
<td>Earn master's in student personnel, student development, or counseling for student affairs positions.</td>
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<tr>
<td>Student Affairs</td>
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<td>Obtain master's in library/information sciences.</td>
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<td>Information/Library Services</td>
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<td>Gain related experience through student positions such as Resident Assistants, Orientation Leaders, etc.</td>
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<td>Four-year colleges and universities</td>
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<td>Seek leadership roles in campus organizations.</td>
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<td>Two-year and community colleges</td>
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<td>Technical schools</td>
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<td>Medical and professional schools</td>
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### Adult and Continuing Education

**Areas**
- Inservice Education
- Staff Development
- Professional Development
- Leisure-oriented Education
- GED Preparation
- Literacy Development
- English as a Second Language

**Employers**
- K-12 school systems
- Boards of Education
- Colleges and universities
- Two-year and technical schools
- Community organizations: YMCA, Red Cross, etc.
- Correctional institutions
- Hospitals
- Museums
- Professional associations
- Nursing homes/Adult day care
- Vocational services

**Strategies**
- Attain a master's or Ph.D. degree in adult education or a graduate degree in a subject or specialized area.
- Gain a reputation of expertise and experience in a subject, profession, art, craft or trade.
- Obtain teaching or instructional experience.
- May need certification or accreditation.

### Business and Industry

**Areas**
- Training and Development
- Human Resources
- Sales
- Customer Service
- Publishing and Technical Writing
- Consulting

**Employers**
- Public and private corporations
- Consulting firms
- Marketing companies
- Bookstores
- Publishers:
  - Textbook, newspaper, magazine, book
  - Test-preparation companies
- Software companies
- Staffing agencies

**Strategies**
- Take some general business and computer courses.
- Earn a graduate degree in human resource development.
- Gain experience in organizational development or marketing.
- Become current with business and industry literature and news.
- Learn desktop publishing and other software packages.

### Government

**Areas**
- Administration
- Planning
- Evaluation
- Management
- Research and Writing
- Teaching
- Social Work

**Employers**
- Federal government agencies:
  - Department of Education
  - Department of Defense
  - Overseas schools for military dependents
  - Department of Labor
  - Educational Resources Information Center (ERIC)
  - Health and Human Services
  - Library of Congress
  - National Archives
  - National Science Foundation
  - National Endowment for the Arts
  - National Endowment for the Humanities
  - Peace Corps
  - Social service agencies
  - Vista
  - State and local government

**Strategies**
- Learn federal, state, and local job application procedures.
- Gain experience and an advanced, typically Ph.D., degree for top positions in government.
### GENERAL INFORMATION

- Develop excellent communication skills, verbal and written.
- Demonstrate enthusiasm and energy for the field.
- Need desire to work with and help people.
- Obtain part-time, summer, internship, or volunteer experience with the age group you intend to work with in various settings: preschools, daycares, camps, community agencies, adult centers, YMCA's, etc.
- Participate in co-curricular activities and related organizations to broaden skills and interests.
- Decide on level of teaching and specific area of interest.
- Bachelor's degree is sufficient for certification/licensure to teach K-12 in most states. Obtain a master's degree for advancement and increased earning potential. Advanced degree required for specialists, education administration, college teaching and other professional positions.
- Identify transferable skills learned in teaching applicable to alternative careers:
  - effective communication with people, verbal and written
  - teaching and instruction
  - program planning
  - organization and record-keeping
  - working under pressure and meeting deadlines
  - motivational skills, creativity
  - working autonomously, decision-making, problem solving
  - research skills
- Develop good computer skills.

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