# Your 30-Second Pitch

**Your 30-second pitch should reveal:**

- **Who you are**
- **Your field of study/graduate program**
- **What you are looking for**
- **Why you are interested in or contacting the employer/organization**

Here is an example of what you should do to initiate an informational interview:

"Hello, my name is Diana. I was referred to you via the Career Center. I am currently a graduate student pursuing my Ph.D. in biochemistry at UC Riverside and am interested in learning more about research and development in the pharmaceutical industry. I wonder if you would have a moment to talk with me about what you do and the field in general."

Here is an example of what you should do to initiate a conversation with an employer at a career fair.

"Hello, my name is Frank. I'm currently working towards a master's degree in Public History at UC Riverside. I saw on your website that [name of organization] has a graduate student internship program. I became interested in public history while interning as a curator at a local museum and was wondering if you could tell me more about the qualifications and skills you are seeking for the internship program."

Construct your own 30-second pitch below: