Your 60-Second Commercial

Your 60-second commercial should explain to the person you contact:

- Who you are
- Your major
- Why you are contacting them
- What you want

Here is an example:

“Hello, my name is John. I was referred to you via the Career Center. I am a business major and am interested in learning more about the accounting field. I wondered if you would have a moment to talk with me about what you do and the field in general.”

Construct your own 60-second commercial below:

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